

Summer 97 Odyssey 2000[®] Quick Rider Memo

Date: July 24, 1997
To: Odyssey 2000[®] Registered Riders
From: Tim Kneeland & Associates, Inc.
Re: Update on Odyssey 2000[®]

A quick one

Instead of writing the full on memo we had hoped to get into your hands this summer, we decided to write a short update memo to let you know all is well on the Odyssey front.

We're on the CTC

For the past month, we have been moving across America (80 miles a day) on our Coast to Coast Bicycle Classic[™] (CTC) with 65 bicyclists. Though we have had pretty nasty weather, we have a super group of trekkers. We are currently in Chicago and have 2 weeks remaining before we reach the Atlantic Ocean at Asbury Park, NJ. Though we will be back in Seattle on August 6, we wanted to get this latest update into your hands before the end of the month. We actually began working on this Memo before we left Seattle.

Odyssey is full

It's finally happened. We have registered enough to account for what we feel is an appropriate cushion to account for the expected attrition between now and December 1999. We **have discontinued accepting** US and Canadian registrations for Odyssey.

Odyssey facts

- As of today, we have 377 folks registered.
- A total of 127 registered riders have dropped from Odyssey so far.
- We're up to 60 couples and have 16 more men than women registered.
- The average 1/1/2000 age is 48.25 years old.
- The age categories are as follows:
 - 1) Under 21 = 4; twenties = 25; thirties = 58; forties = 100; fifties = 115; sixties = 54; seventies = 5; eighties = 1; and unknowns = 15.
- We have 35 states and 9 countries (US, Canada, Japan, Australia, New Zealand, Saudi Arabia, Switzerland, Wales and Mexico) represented on Odyssey 2000[®]. We will continue to accept

international registrations (residents of other countries living in those countries) for a few months. Registration for Canadians is closed.

Odyssey participant names

As you might recall from previous memos, TK&A is keeping the list of Odyssey riders confidential until we know who the participants are going to be. Our final list won't be determined until everyone makes their January **1999 final** payment.

Keep us informed

Please let us know if you are going to or think you might cancel. If you are due a refund, drop us a note or email your intentions. If you are uncertain about your ability to continue, please let us know. After all, we might have an idea or two for you to consider.

TK&A events and flyers

Enclosed is information on TK&A's upcoming events.

1. **Courage Classic™** (August 23 to 25). This is the fundraising ride to do. Enjoy *Washington State's Best Weekend Ride Ever...Guaranteed* and have the time of your life. In three days, pedal 172 miles over 3 central Cascade Mountain passes; enjoy 7 huge, delicious meals; 9 fully stocked rider service centers; the very pleasant company of 450 fellow cyclists; and know that you helped curb the devastating effects of child sexual assault. The Courage Classic is a special event fundraiser of Mary Bridge Children's Hospital in Tacoma, WA.
2. **Wheeling Washington IV™** (WWIII™) (September 7 to 13). A repeat of our very popular WWIII™, the most popular Wheeling Washington ever. This incredibly beautiful international route begins in Seattle and finishes in Long Beach, WA., with overnights in Pt. Townsend, Orcas Island, Victoria (CANADA), Forks, Lake Quinault and Westport. A great way to see the best Washington state has to offer.
3. **Wheeling Hawaii I™** (April 6 to 12). Guaranteed to be a cure for cabin fever caused by the long winter gray months. Circumnavigate 256 miles on the "Big Island" of Hawaii. Meet some great community folks, cycle, swim, snorkel, hike, explore and enjoy 7 care-free sunny days of paradise.
4. **West Coast International Bicycle Classic™ (Sept. 17 to Oct. 13)**. Our West Coast ride is the most beautiful (in terms of daily beauty, everyday) of any long distance event we produce. Enjoy this gorgeous ride and spend every night in a sought after vacation destination. After 1660 miles of pedaling from Canada to Mexico, you will spend the next few weeks reminiscing as you share the fantastic photos of your journey with friends and family.
5. **Southern Cross Bicycle Classic™** (April 20 to June 6, 1998). Many feel this is the best route for crossing America. The terrain, vegetation, topography, weather, services, people and cultures vary from day to day. After 48 days, 3200 miles of exciting pedaling, 8 states, spectacular scenery, a great tan, braggin' rights, and scores of unforgettable adventures, Southern Cross cyclists arrive for a victory **celebration at Walt Disney World.**

SC and WCI Odyssey rider discounts

If you are interested in riding either the 1998 Southern Cross Bicycle Classic™ or 1998 West Coast International Bicycle Classic™, watch the next Odyssey Memo for details about receiving a substantial **discount for either or both rides**. TK&A feels the experience of participating in a long distance cycling event before Odyssey will prove invaluable as you prepare for spending a year on the road.

TK&A's web page address changed

Our new web page address is <http://www.kneeland.com>. The old address will still get you there.

Questions?

As always, please feel free to call TK&A at 1-800-433-0528 or (206) 322-4102 with any questions, ideas or concerns.