

ODYSSEY 2000[®] “CONFIRMED PAYMENT” RIDER MEMO

DATE: JANUARY 1999

To:

_____ RIDER # _____

OFFICIALLY REGISTERED ODYSSEY 2000[®] RIDER

FROM: TIM KNEELAND & ASSOCIATES, INC.

RE: PAYMENT RECEIVED, ODYSSEY VIDEO, HEALTH INSURANCE POLICY CONFIRMED,
LOS ANGELES HOST HOTEL, ETC.

YOU ARE PAID UP!

CONGRATULATIONS ON MAKING THE FINAL COMMITMENT TO THE ADVENTURE OF SEVERAL LIFETIMES! WE HAVE RECEIVED YOUR COMPLETE PAYMENT FOR ODYSSEY 2000[®] AND WELCOME YOU ABOARD.

IT MUST BE AN AWESOME FEELING KNOWING YOU ARE A MEMBER OF A SMALL, SELECT GROUP OF ADVENTURERS PARTICIPATING IN WHAT HAS TO BE ONE OF THE MOST UNIQUE AND UNUSUAL EVENTS OF THE YEAR 2000. WHAT A WAY TO WELCOME IN THE NEW THE MILLENNIUM. OF ALL THE EVENTS SCHEDULED AROUND THE WORLD, EXPLORING THE EARTH FROM THE SEAT OF A BICYCLE, AS YOU PEDAL INTO THE BEST SHAPE OF YOUR LIFE, WILL HAVE REWARDS FAR BEYOND EACH OF OUR WILDEST IMAGINATIONS.

RECRUITMENT STATUS

WE WERE DELIGHTED AND A LITTLE SURPRISED THAT OUR ODYSSEY RIDER NUMBERS REMAINED SO HIGH AFTER THE DECEMBER 31, 1998 “NO MORE REFUND ON THE \$6000” CUT-OFF DATE. WE CURRENTLY HAVE 246 REGISTERED RIDERS ON THE BOOKS.

THE BOTTOM LINE...SINCE WE ARE VERY CLOSE TO REACHING OUR ORIGINAL GOAL OF 250 RIDERS, LITTLE TIME WILL BE SPENT ON RECRUITING NEW RIDERS THIS YEAR.

HEALTH INSURANCE POLICY BY LLOYDS OF LONDON

WE HAVE ALREADY SECURED (WITH TWO ANNUAL PAYMENTS) THE LLOYDS OF LONDON HEALTH INSURANCE POLICY. IT WAS A DEAL WE JUST COULDN'T PASS UP, ESPECIALLY SINCE WE DIDN'T RECEIVE ANY NEGATIVE FEEDBACK ON THE PROPOSAL. THE COST WILL BE \$500 PER PARTICIPANT. WATCH FOR YOUR BILL IN THE FEBRUARY 1999 MEMO.

PLEASE COMPLETE THE ENCLOSED ADDRESS UPDATE FORM

EVEN THOUGH YOU MAY HAVE RECENTLY COMPLETED OTHER TK&A FORMS, WE ARE ASKING EVERY ODYSSEY RIDER TO COMPLETE AND RETURN THE ENCLOSED *ODYSSEY 2000[®] RIDER MAILING INFO FORM* ASAP. WE NEED TO MAKE SURE WE PROVIDE ONLY CURRENT AND CORRECT MAILING ADDRESSES, PHONE NUMBERS AND EMAIL ADDRESSES ON THE RIDER LIST YOU WILL BE RECEIVING NEXT MONTH. PLUS, IT WILL HELP ENSURE WE HAVE CAPTURED ALL THE “PLEASE DON'T GIVE MY NAME TO ANYONE YET” FOLKS WISHING TO MAINTAIN THEIR ANONYMITY. THANK YOU.

SO, WHERE WILL WE BE IN LOS ANGELES, ANYWAY?

GREAT QUESTION. NO NEED TO BE IN A BIG HURRY, HOWEVER. WE ARE WAITING FOR FINAL PROPOSALS FROM A BURBANK HOTEL AND A LOS ANGELES HOTEL. WE WILL ANNOUNCE OUR KICKOFF (WHICH WILL PROBABLY BE OUR FINISH HOTEL AS WELL) IN THE FEBRUARY RIDER MEMO.

THE HOTELS WITH WHOM WE ARE TALKING SHOULD HAVE PLENTY OF ROOMS AVAILABLE FOR FAMILIES AND FRIENDS WISHING TO JOIN YOU FOR THE BEGINNING AND/OR END OF ODYSSEY. FOR A COST, YOUR FAMILY AND FRIENDS WILL BE MORE THAN WELCOME TO ATTEND OUR NEW YEAR'S EVE DINNER PARTY ON BOTH 12/31/1999 AND 12/31/2000. WE HOPE HUNDREDS OF PEOPLE WILL JOIN US FOR BOTH OF THESE EXCITING EVENTS.

WE NEED TO GIVE THE HOTEL SOME GUARANTEES IN THE VERY NEAR FUTURE, SO WE WILL BE ASKING YOU TO ESTIMATE HOW MANY GUESTS, IF ANY, MIGHT BE ATTENDING THESE CELEBRATIONS AND HOW MANY OF YOUR FAMILY AND FRIENDS MIGHT BE INTERESTED IN RESERVING THEIR OWN ROOMS.

ODYSSEY VIDEO

ENCLOSED IS A COPY OF OUR NEW ODYSSEY 2000® THE BICYCLE TREK OF THE CENTURY VIDEO. IT WAS PRODUCED TO HELP NATIONAL AND LOCAL GOVERNMENTS, TOURISM ASSOCIATIONS, CHAMBERS OF COMMERCE, THE MEDIA AND POTENTIAL VENDORS ACHIEVE A BETTER VISUAL UNDERSTANDING OF ODYSSEY AND HOW THEY CAN BECOME INVOLVED IN MAKING IT A SUCCESS. AFTER ALL, WHEN YOU TELL A COMMUNITY 250 BIKERS ARE COMING TO TOWN, LOTS OF CREATIVE IMAGES ARE CONJURED UP.

IN ADDITION TO AN ENGLISH VERSION, WE HAVE PRODUCED COPIES IN SPANISH, GERMAN, FRENCH AND ITALIAN.

ODYSSEY POSTER

WE HAVE ALSO ENCLOSED A LAMINATED ODYSSEY 2000® POSTER FOR YOUR USE. IT SHOULD MAKE A SUPER MOMENTO TO HELP ILLUSTRATE SOME OF THE FASCINATING STORIES YOU WILL BE TELLING IN THE NEXT MILLENNIUM.

BIKE FRIDAY FEEDBACK

EVEN THOUGH WE ARE A FEW MONTHS AWAY FROM THE FINAL DECISION ON ODYSSEY BIKES, WE'D LIKE TO HEAR YOUR OPINIONS ON THE BIKE FRIDAY. SO FAR, WE HAVE RECEIVED A COUPLE DOZEN COMMENTS, BOTH POSITIVE AND NEGATIVE. SINCE A SMALLER WHEEL BIKE LOOKS LIKE A "TOY" OR "NOT A SERIOUS BIKE" TO SOME, WE'D LIKE TO HEAR MORE OPINIONS FROM ALL REGISTERED ODYSSEY RIDERS. WE'D ESPECIALLY LIKE FEEDBACK FROM THOSE WHO HAVE RIDDEN ONE.

TK&A'S FEELING IS THAT JUST BECAUSE A BIKE FRIDAY MIGHT "LOOK SILLY" TO SOME FOLKS IS NO REASON TO ELIMINATE THEM FROM THE RUNNING. WE HAVE NOT DECIDED ON A FRIDAY OR ANY OTHER TYPE OF BIKE AS OF THIS WRITING. THE BIKE MANUFACTURERS' PROPOSALS ARE BEING PREPARED AND SUBMITTED TO TK&A AS WE SPEAK. STAY TUNED....

ALOHA

PLEASE TAKE THE TIME TO REVIEW ALL THE MATERIAL (HANDBOOK, MEMOS, ETC.) YOU HAVE RECEIVED FROM TK&A. WE HAVE WORKED VERY HARD TO PREPARE INFORMATION THAT WILL ASSIST YOU IN YOUR PLANNING, PREPARATION AND ULTIMATE ENJOYMENT OF ODYSSEY 2000®.